

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN



SHRI RAM COLLEGE, MUZAFFARNAGAR

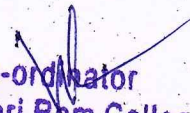
&

BOOKMAN INDIA

C-4, D/C CAMPUS, MUZAFFARNAGAR

FOR

**SKILL DEVELOPMENT, OUTCOME BASED
INDUSTRIAL TRAININGS & PLACEMENT**


Co-ordinator
IQAC, Shri Ram College
Muzaffarnagar


Chairman
IQAC, Shri Ram College,
Muzaffarnagar

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 12th DAY OF JULY-2022, by and between

Shri Ram College, Muzaffarnagar, (hereinafter referred as 'First Party').

AND

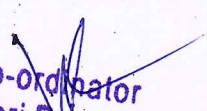
Bookman India, Muzaffarnagar (hereinafter referred to as "Second Party").

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

WHEREAS:

- A) First Party is a Higher Educational Institution named:
(1) **Shri Ram College, Muzaffarnagar**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MoU for advancing their mutual interests.
- E) **Bookman India, Muzaffarnagar** -, the Second Party is a leading Exporter, Manufacturer, and Supplier of School Books.
- F) **Bookman India** - the Second Party is based at Km 2.5, Industrial Area, Meerut Road, Muzaffarnagar City ; Muzaffarnagar 251002.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:


Co-ordinator
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Muzaffarnagar


Chairman
IQAC, Shri Ram College,
Muzaffarnagar

CLAUSE 1 COOPERATION

Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

First Party and Second Party co-operation will facilitate effective Industrial training systems, keeping in mind the needs of the industry, the Second Party.

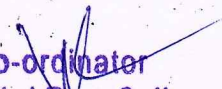
The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

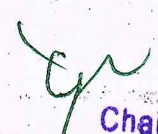
CLAUSE 2 SCOPE OF THE MoU

The graduates/Post Graduate from **Fine Arts** (Drawing & Applied Arts) could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

Second Party will give valuable inputs to the First Party in training methodology so that the students fit into the industrial scenario meaningfully.

Industrial / Summer Training : The Second Party to permit the Students of the First Party for Industrial / Summer Training for the First Party. The training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career.


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CLAUSE 5
RELATIONSHIP BETWEEN THE PARTIES

5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MoU independently, and the relationship established under this MoU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MoU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Muzaffarnagar.

AGREED:

For Shri Ram College

For Bookman India

Authorized Signatory

Principal

Shri Ram College
Muzaffarnagar

Authorized Signatory

Name of Institution-Shri Ram College.	Name of Industry- Bookman India
Address- Opp. Telephone Exchange, Almaspur, Muzaffarnagar-251002	Address- C-4, Campus, Industrial Area, Meerut Road, Muzaffarnagar City, Muzaffarnagar-251002

Witness 1:

Witness 2:

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